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People are NOT for sale



Did you know that much of the chocolate sold in Australia is made using cocoa beans picked by children, many of whom have been enslaved or forced to work in exploitative conditions?

The International Labor Rights Forum (ILRF) estimates that more than 1.5 million children are working in the cocoa sector in West Africa, where about 70% of the world's cocoa is produced.

We can all be **'good eggs'** this Easter and commit to using our chocolate dollars to buy slavery-free chocolate. It's also the right time to tell our families, friends and communities about the exploitation of children in chocolate production. So join ACRATH's "Be a Good Egg Campaign" this Easter and feel good about the chocolate you eat, give and purchase.

To join simply:

Look for Fairtrade and Rainforest Alliance logos on your chocolate wrapper.



Download the [Be Slavery Free Chocolate Scorecard!](#) to find out what's really going into your chocolate and how your favourite brands rate.

Be an influencer in your community and share your chocolate (online) by taking a selfie/or photo with your Easter chocolate (after checking its rating on the scorecard), then uploading the photo to your favourite social media platform with the following text:

"I'm a good Egg! I've joined ACRATH's Good Egg Easter Campaign and have committed to buying only Easter chocolate from brands that commit to making slavery-free chocolate."



Small ACRATH supporters with big hearts (and appetites), Willow and Sylvie found Rainforest Alliance logos on their favourite Easter Chocolate at their local IGA.



ACRATH Coordinator Mary sets a fine example by bringing along chocolate to the recent Vic Team meeting.



ACRATH supporters Jo and Janine joined the ACRATH campaign this year and have committed to buying their kids and grandkids chocolate that commits to making slavery-free chocolate.



ACRATHers Christine, Melissa and Ange displaying the free downloadable ACRATH poster supporting the campaign at the Brigidine Ministry Centre – Albert Park, Victoria.

Join Us, Share your message, and don't forget to tag us or email us at networks@acrath.org.au to be featured in our campaign on our social media. We will be publishing photos from schools, individuals and workplaces as we have done with the help of the above supporters kickstarting our campaign!

Feel good about the chocolate you purchase and consume this Easter. You are making a large effort to eliminate slavery in chocolate production!

HOW TO BE A 'Good Egg' THIS EASTER



Feel good about the chocolate you purchase and consume this Easter:



for these symbols on your chocolate branding.



Be Slavery Free's Chocolate scorecard! www.chocolatescorecard.com.
Look at the scorecard when shopping and buy Easter eggs and chocolate that are produced without child labour.



Your chocolate (only online).
Be an influencer in your community.

1. Take a selfie/or photo of you with your Easter chocolate
2. Upload it on your favourite social media platform with the following text: "I'm a good Egg! I've joined ACRATH's 'Good Egg' Easter Campaign and have committed to buying only Easter chocolate from brands that commit to making slavery-free chocolate!"



JOIN US!

Download your poster today via: <https://acrath.org.au/take-action/chocolate/>

[**LEARN MORE**](#)



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